

CARBON

EXPO

New location
in 2009!

Global Carbon Market Fair & Conference

Barcelona, May 27 – 29, 2009

Conference Program at a glance

The world's leading platform for the Carbon Market

Our platinum sponsors are:

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Why be part of CARBON EXPO?

"CARBON EXPO is the essential ingredient for the Global Carbon Market. It's not optional."

Dan Whaley
CEO, Climos

"We're very successful so far. We've met new clients offering new opportunities, so I think the fair is a fantastic showcase for carbon finance investments, the best one in the world. I'm glad to be here."

John Wood
Partner, Norton Rose

"CARBON EXPO is simply the number one carbon event of the year."

Daniel Hires
First Climate, Manager
Marketing & Communications

"This CARBON EXPO was a complete success. We have had an overwhelming response from highly relevant visitors."

Geirr Haarr
Project Manager CDM/J1, Statoil
New Energy

"It's the biggest carbon fair ever. It's the event that all the carbon market players look for. As you can see, it's getting bigger every year. A successful fair. My respect."

Michael Pollan
Investment Manager,
European Carbon Fund

Key Facts & Figures of CARBON EXPO 2008:

- Over 3,000 participants
- Over 115 countries represented
- 258 exhibitors from 80 countries
- 40 host countries
- More than 200 speakers
- 8 Plenary sessions and 21 Workshop sessions
- 46 Exhibitors Side Events
- Approximately 190 journalists

CARBON EXPO's continuous growth:



* Including journalists

What makes CARBON EXPO so special?

- A true Global Trade Fair and interactive Conference
- A business and matchmaking platform
- All sectors of the market are represented
- It is an international trendsetting platform
- An event simply tailored to the GHG market

Meet all the relevant Carbon Market players in just three days. Increase your networking and business opportunities.



Barcelona The Mediterranean Metropolis!



The Convention Centre

Barcelona has a long tradition of hosting Trade Fairs & Conferences. The "Fira Barcelona" is the largest Convention Centre in Spain and has a high-quality, modern exhibition space that is integrated into the surrounding city, combining an optimised infrastructure with enthusiasm for innovation, quality, modern exhibition and conference facilities as well as trendsetting design.



The city

Barcelona is located in north-east Spain, directly on the Mediterranean. With 1.6 million inhabitants, it is the country's most important commercial, industrial and shipping centre. In the Mediterranean metropolis, you'll find a modern hotel infrastructure and countless first-class opportunities for recreational pursuits, shopping and cultural activities. Barcelona has been twinned with Cologne since 1984 and this is just one of the reasons why it is an ideal partner for CARBON EXPO 2009.

The culture

Barcelona is extremely welcoming and has a unique charm. The dynamic city is rich with contrasts and surprises. There's something for everyone here, whether you love art, architecture, history or nightlife. There are fantastic opportunities for every visitor to enjoy the city's Mediterranean flair and cultural treasures.

The journey

You can reach Barcelona easily from the nearby "El Prat" airport, which is one of the largest airports in Europe with 89 airlines operating direct connections with over 131 destinations worldwide – 32 in Spain, 59 in Europe and 40 elsewhere in the world. In addition, many low-cost airlines operate flights to the international airports in Girona and Reus, which are also conveniently close by (approx. 100 km).



Conference Program Overview*

Day 1 – Wednesday, May 27				Day 2 – Thursday, May 28					
08:00				08:00					
08:15				08:15					
08:30	Understanding and Managing Emission Reduction Delivery Expectations from Different Types of CDM Projects	Introduction to Emerging Trading Schemes	CARBON EXPO Press Conference – World Bank Report & IETA Survey	08:30					
08:45				08:45					
09:00				EU ETS Phase III: Challenges and Implications for the International Negotiations					
09:15									
09:30				09:30					
09:45				09:45					
10:00	Opening Ceremony			10:00					
10:15	Keynote Speakers			10:15					
10:30				10:30	Coffee break and Visit the Trade Fair				
10:45				10:45					
11:00	Short Break			11:00	Institutional and Procedural Reform in the CDM: Steps toward a Mature Market Mechanism	Carbon Pricing and Trading during the Credit Crunch	Carbon Capture and Storage: How, Where and at What costs		
11:15	State of the Global Carbon Market			11:15					
11:30				11:30					
11:45				11:45					
12:00				12:00	Short break				
12:15				12:15	Sectoral Approaches and Project-Based Mechanisms: Can they be Compatible?	Domestic ETS Allowances – The Basis of Trading as well as Linking?	How can the Transport Sector Contribute to being a Solution Towards Climate Mitigation?		
12:30				12:30					
12:45	Buffet lunch in Trade Fair area			12:45					
13:00				13:00	Buffet lunch in Trade Fair area				
13:15				13:15					
13:30				13:30					
13:45				13:45					
14:00	From Bali to Copenhagen: International Perspective of Market Instruments and Options for Post-2012			14:00	Role of the USA in a Post-2012 Regime: Domestic and International Realities and Opportunities				
14:15				14:15					
14:30				14:30					
14:45				14:45					
15:00				15:00					
15:15				15:15					
15:30	Coffee break and Visit the Trade Fair			15:30					
15:45				15:45	Coffee break and Visit the Trade Fair				
16:00	CDM and JI: Moving towards more Efficient and Effective Global Market Mechanisms			16:00	Making Forestry and Land Use Mainstream in the Flexible Mechanisms	Auctioning Methodology – Principles, Do's and Don't's	Compatibility or Conflict: Local and Regional Initiatives in North America and the Transition to a Continental Climate Policy		
16:15				16:15					
16:30				16:30					
16:45				16:45					
17:00				17:00					
17:15				17:15	Short break				
17:30	Visit the Trade Fair			17:30	JI, Green Investment Schemes and AAU Trading: Competition or Complementarities?	Interaction between GHG Emissions Trading Schemes and other Policy Instruments	Reducing Emissions from Deforestation and Forest Degradation: What to Expect from Copenhagen?		
17:45				17:45					
18:00	CARBON EXPO High Level Roundtable Debate			18:00					
18:15				18:15					
18:30				18:30					
18:45				18:45					
19:00				19:00					
19:15				19:15					
19:30	"Meet the Carbon Market" Evening Reception			19:30					

■ Plenary Sessions

□ Training Sessions

■ Project Stream Workshops

■ Traders Stream Workshops

Day 3 – Friday, May 29					
	08:00				
	08:15				
	08:30				
	08:45				
	09:00	The Path towards Climate-Friendly Cities? The Contribution of Carbon Finance			
	09:15				
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	10:15				
	10:30	Coffee break and Visit the Trade Fair			
	10:45				
CDM/JI in Cities – What has Worked and What has Not	11:00	Attracting the Market to LDCs – Is an EU type of Incentive Delivery the only option? Weighing Different Approaches to Increase CDM Regional Distribution	Carbon Risk Management – The Role of Financial Institutions and Governments	Voluntary Carbon Markets: Addressing the Need for Uniform Standards and a Common or Linked Registry	Leveraging Greater Energy Efficiency in Buildings with Carbon Finance – How can we make it happen?
	11:15				
	11:30				
	11:45				
	12:00	Short break			
Carbon Finance in Cities Post-2012 – Scaling up GHG Reductions and Enhance Urban Development Co-benefits	12:15	Enhancing the Linkage between Technology Transfer & GHG Market Instruments	The Aviation in the EU ETS – Time to speed up	Emerging Regional Markets – Will they contribute to a Global Agreement?	The Role of Carbon Finance in the Transport Sector in Urban Areas
	12:30				
	12:45				
	13:00				
	13:15	Buffet lunch in Trade Fair area			
	13:30				
	13:45				
	14:00				
	14:15	Program of Activities (PoA): Moving from Theory to Practice	Business Challenges & Opportunities in a Carbon Constrained Economy	Towards Transparency in National Allocations – Guaranteeing a Short Market	Future of Waste Management in City Planning – Tackling the Challenges
	14:30				
	14:45				
	15:00				
	15:15	Short Break			
	15:30	Scaling up of Carbon Finance – Sector Development Planning and Long Term Investment Decisions			
	15:45				
	16:00				
Beyond Carbon Trading: Policy Instruments and Corporate Strategies for Low Carbon Development in Cities	16:15				
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Creating Urban Carbon Assets: From Concepts to Action	17:30				
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DAY 1 – Wednesday, May 27, 2009*

08:00			
08:15			
08:30	Understanding and Managing Emission Reduction Delivery	Introduction to	CARBON EXPO Press Conference – World Bank Report & IETA Survey
08:45	Expectations from Different Types of CDM Projects	Emerging Trading Schemes	
09:00	With the number of projects steadily growing and the overall performance rate of the individual projects improving, there are still a number of project types that continue to underperform against their expected potential. This session will look at these project types and discuss what the origin of this underperformance is and how the overall potential can be better achieved.		
09:15			
09:30			
09:45			
10:00	Opening Ceremony		
10:15	Keynote Speakers		
10:30			
10:45			
11:00	Short Break		
11:15	State of the Global Carbon Market		
11:30	In 2008 we have seen the credit crisis take shape and many markets have been affected significantly, while the future of the international climate regime is being negotiated. At the same time, the GHG Market has seen the outcome of the U.S. elections and the EU ETS review. This session will present the annual state of the market report and will look at the impacts of these events on the overall GHG market.		
11:45			
12:00			
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12:30			
12:45	Buffet lunch in Trade Fair area		
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13:45			
14:00	From Bali to Copenhagen: International Perspective of Market Instruments and Options for Post-2012		
14:15	As Parties to the UNFCCC are moving forward to negotiate a new agreement in Copenhagen under the framework set in the Bali Plan, different options are emerging as well as new ideas. Experts will discuss what are the elements needed for a successful outcome and the future role and features of the Carbon Market.		
14:30			
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15:00			
15:15			
15:30	Coffee break and Visit the Trade Fair		
15:45			
16:00	CDM and JI: Moving towards more Efficient and Effective Global Market Mechanisms		
16:15	In the discussions on the new international climate agreement, proposals have been made to seek ways in which the CDM and JI can be more effectively employed to engage both the developing countries and countries in transition. Experts will discuss their visions for the evolution and future of these market-based mechanisms and how to ensure that they lead to both GHG mitigation and sustainable development benefits for host countries.		
16:30			
16:45			
17:00			
17:15			
17:30	Visit the Trade Fair		
17:45			
18:00	CARBON EXPO High Level Roundtable debate		
18:15			
18:30			
18:45			
19:00			
19:15			
19:30	"Meet the Carbon Market" Evening Reception		

DAY 2 – Thursday, May 28, 2009*

08:00				
08:15				
08:30				
08:45				
09:00	EU ETS Phase III: Challenges and Implications for the International Negotiations			
09:15	The EU ETS has been – and continues to be – the centre-piece of the EU’s strategy to tackle climate change, as well as the main drive for the Carbon Market. The U.S. and others are developing their own emissions trading scheme, which could lead to a transatlantic market.			
09:30	Can these systems converge and be linked in a post-2012 regime? If so, what differences of approach will need to be resolved?			
09:45	What would be the role of developing countries? Experts will share their views on the importance of the EU ETS Phase III in relation to these questions and the future challenges for a post-2012 global climate deal.			
10:00				
10:15				
10:30	Coffee break and Visit the Trade Fair			
10:45				
11:00	Institutional and Procedural Reform in the CDM: Steps toward a Mature Market Mechanism Despite its relative short time in existence, the CDM has made impressive accomplishments. Nevertheless, the increasing procedural delays and ongoing lack of predictability need to be addressed to maintain interest of project participants and investors and overall market confidence in the mechanism.	Carbon Pricing and Trading during the Credit Crunch The credit crunch has already had a very strong impact on the Carbon Markets, that are experiencing a plunge in prices of EUAs and Kyoto Protocol credits alike. This session will explore the wider implications of the economic crisis on the carbon markets and its fundamentals, such as coal, oil, gas and the power markets.	Carbon Capture and Storage: How, Where and at What costs Carbon Capture and Sequestration (CCS) could potentially become a key technology for achieving significant CO ₂ removals and contributing to climate change mitigation. What is the potential for large-scale deployment of this technology? What are the hurdles?	CDM/JI in Cities – What has Worked and What has Not Early initiatives have been set up to undertake CDM and JI activities within a urban setting. The outcomes of these initiatives have been varient in their success. This session will look at some of the lessons learned from both the CDM and JI and explores ways to overcome these practical problems in the future.
11:15				
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11:45				
12:00	Short break			
12:15	Sectoral Approaches and Project-Based Mechanisms: Can they be Compatible? The Kyoto Protocol at present has relied heavily on a project by project assessment of the emission reduction potential. However, as the need for dramatic emission reductions increases, the use of sectoral approach is seen as one of the ways to scale up the potential. This session will discuss how sectoral approaches may work in practice and how they may co-exist with market-based mechanisms.	Domestic ETS Allowances – The Basis of Trading as well as Linking? Linking domestic cap-and-trade markets is commonly recognized as the best way of providing cost-effective abatement opportunities in the absence of an international agreement, and of implementing an agreement. However, linking presents a number of technical and policy obstacles. Is linking possible when one of the markets allows price-caps? What happens if some credits from specific abatement sources, such as LULUCF, are not politically acceptable in a specific jurisdiction? Is discounting of emissions permits a feasible way forward? What are the minimum conditions to enable linking, and what are its killers?	How can the Transport Sector Contribute to being a Solution Towards Climate Mitigation? The transport sector has to date been left out of the overall negotiations whilst at the same time subject to an increasing tax regime aiming to address its overall impact on climate change. With the negotiations moving forward, this is the opportune way for this sector to reengage and work towards an agreement in which it not only plays its adequate role, but also has access to a wider range of solutions that can deliver the potential of the transport sector.	Carbon Finance in Cities Post-2012 – Scaling up GHG Reductions and Enhance Urban Development Co-benefits As cities will continue to grow and their impacts on overall emission will increase there will be a need to scale up the ways in which cities can benefit from carbon finance in a post-2012 era. This session will look at how cities can proactively take steps to enhance their ability to engage in their commitments and objectives to have a financial and environmental beneficial program towards emission reductions.
12:30				
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13:00				
13:15	Buffet lunch in Trade Fair area			
13:30				
13:45				
14:00				

DAY 2 – Thursday, May 28, 2009* (Cont.)

14:15	Role of the USA in a Post-2012 Regime: Domestic and International Realities and Opportunities			
14:30	President Obama has promised the U.S. will re-emerge in the international negotiations to protect the climate, and the Administration and Congress are already moving aggressively to enact a domestic cap-and-trade program. But can the U.S. deliver – particularly before Copenhagen?			
14:45	This session will look at the challenges inherent in enacting U.S. legislation, the options available to the Administration if Congress does not act, and pathways for the U.S. to move forward on domestic and international agreements in tandem.			
15:00				
15:15				
15:30				
15:45	Coffee break and Visit the Trade Fair			
16:00				
16:15	Making Forestry and Land Use Mainstream in the Flexible Mechanisms Since the start of the climate change debate forestry has been seen as an issue of contention. At the same time there is an increasing awareness of the importance of forestry and land use within the climate change debate with both the overall capacity to sequester as well as the current emissions through loss of forest cover and other land use changes. This session will discuss how AFOLU activities in general can become a more mainstream activity within current and future flexible mechanisms.	Auctioning Methodology – Principles, Do's and Don't's The session will provide an update on the auctioning experiences in established and emerging Emissions Trading Schemes, including Australia, RGGI and the EU ETS Phase II and discuss the key features of efficient auctioning processes.	Compatibility or Conflict: Local and Regional Initiatives in North America and the Transition to a Continental Climate Policy Across North America, states, provinces, and federal governments are working to create regional, national, and international trading schemes. Can a uniform continental policy emerge from this patchwork approach? Will the regional programs – involving more than half the U.S. states, a majority of Canadian Provinces, and a number of Mexican Territories – continue to exist independently even beyond enactment of U.S. or Canadian federal programs? What risks and opportunities do these multiple overlapping and competing programs present for those attempting to operate within their bounds?	Beyond Carbon Trading: Policy Instruments and Corporate Strategies for Low Carbon Development in Cities Local governments, business communities and multilateral development agencies are increasingly exploring ways to reconcile climate change mitigation and urban development. Panelists will debate the variety of policies and tools that foster innovative urban planning and management along with GHG emission reductions.
16:30				
16:45				
17:00				
17:15	Short break			
17:30	Jl, Green Investment Schemes and AAU Trading: Competition or Complementarities? Annex I countries have several carbon finance mechanisms at their disposal. Jl activity is slowly increasing but continues to be small compared to the CDM. Several countries – in both the buyer and seller side – are looking into Green Investment Schemes and/or direct AAU Trading. The session takes stock of the current Jl and GIS/AAU transactions, and asks: can Jl and GIS co-exist, and if so, what might their future be post-2012 and how will they facilitate capital investment into climate friendly activities?	Interaction between GHG Emissions Trading Schemes and other Policy Instruments Emissions trading schemes often interplay with other policies and measures designed to reduce GHG emissions, promote renewable energy and increase end-use energy efficiency. Speakers will explore the interaction between trading programs, policies designed to foster renewable energy sources and energy efficiency, as well as fiscal, that overlap with emissions trading.	Reducing Emissions from Deforestation and Forest Degradation: What to Expect from Copenhagen? REDD activities have been excluded from the CDM, but the Bali Action Plan recognized the importance of including REDD in a post-2012 climate regime. At CoP15 this year Parties are expected to agree on the broad lines of a post-2012 climate regime, including the role of REDD. What would be desirable outcomes on REDD at Copenhagen? Where will the \$20 billion of annual resources needed for REDD come from? How does the public sector plan to fund REDD? What is the private sector's role? Will there be early crediting for initiatives taken before 2013?	Creating Urban Carbon Assets: From Concepts to Action Carbon Finance provides a unique opportunity for cities to access GHG mitigation performance linked finance. This session provides an insight into the institutional, operational, methodological and measuring aspects of creating the Urban Carbon Asset.
17:45				
18:00				
18:15				

DAY 3 – Friday, May 29, 2009*

08:00				
08:15				
08:30				
08:45				
09:00	The Path towards Climate-Friendly Cities? The Contribution of Carbon Finance			
09:15	Cities in industrialized and developing countries are confronting the new challenges arising from climate change.			
09:30	They have started exploring options to mitigate GHG emissions and to adapt to inevitable effects of climate change.			
09:45	Carbon Finance increasingly plays an important role in supporting cities in their mitigation efforts.			
10:00				
10:15				
10:30	Coffee break and Visit the Trade Fair			
10:45				
11:00	Attracting the Market to LDCs – Is an EU type of Incentive Delivery the only option? Weighing Different Approaches to Increase CDM Regional Distribution There is widespread disappointment that the CDM has not reached African and other LDCs. The EC has indicated that it will endeavour to stimulate development of the CDM in LDCs. Would this proposal provide a blueprint for a solution? What are the alternatives being put forward by other key players in the negotiations? This session will discuss the possible options to help these countries benefit from the CDM while also preserving the efficiency of markets.	Carbon Risk Management – The Role of Financial Institutions and Governments At a time when the trust in the ability of financial markets to regulate themselves is being seriously challenged, there is growing support in some jurisdictions for strict market management measures including the Carbon Markets. Do Carbon Markets need management measures? If so, what is the ideal role of a regulator?	Voluntary Carbon Markets: Addressing the Need for Uniform Standards and a Common or Linked Registry The voluntary market is a very fragmented market in which many different schemes operate. Some uniformity is gradually evolving through market forces. Is there a need for a full uniformity with a common registry or can schemes and registries effectively be linked whilst providing confidence to the market?	Leveraging Greater Energy Efficiency in Buildings with Carbon Finance – How can we make it happen? Despite a huge potential to contribute to GHG reduction with its associated sustainable development benefits, energy efficiency measures in buildings have largely been by-passed thus far by the CDM and JI. This session will examine the means and opportunities for starting to unlock this potential going forward.
11:15				
11:30				
11:45				
12:00	Short break			
12:15	Enhancing the Linkage between Technology Transfer & GHG Market Instruments The CDM & JI market has to date seen only a hand full of new clean technologies enter the market. This session looks at how cutting edge technology can better benefit from the CDM & JI mechanisms and what can be done to allow these technologies to maximise their emission reduction potential. What is needed for the deployment of technologies not yet implemented commercially and the development of new, innovative and riskier technologies?	The Aviation in the EU ETS – Time to speed up The Aviation sector will be included in the EU ETS in 2012, however much preparatory work lays ahead for companies and regulators. Monitoring and Reporting plans, participations in the auctions and optimizations of compliance portfolios are just some of the issues that companies must look at over the next few months.	Emerging Regional Markets – Will they contribute to a Global Agreement? As international negotiations are moving forward on a post-2012 agreement, regional initiatives have been developed and/or are under development/implementation. After the UK ETS and the EU ETS the market has seen the start of RGGI auctioning, whilst in New Zealand and Australia the government has moved forward for an ETS implementation in 2010. This session will debate how these regional initiatives will interact and could lead to a international climate mitigation program.	The Role of Carbon Finance in the Transport Sector in Urban Areas Urban Transport and its planning plays a significant role on the GHG emissions in cities. However, at the moment it is one of the sectors with a lot of hurdles in terms of methodologies and implementation of Carbon Finance Activities. The panel will discuss examples of approved methodologies and its implementations in cities and what role the private sector plays, as well as how the various hurdles can be overcome.
12:30				
12:45				
13:00				
13:15	Buffet lunch in Trade Fair area			
13:30				
13:45				
14:00				

■ New Markets Stream Workshops

■ Cities & Carbon Finance Stream Workshops

* Please note that the program may be updated.

DAY 3 – Friday, May 29, 2009* (Cont.)

14:15	Program of Activities (PoA): Moving from Theory to Practice PoAs have generated a lot of interest and some see it as the future of the CDM. Several are under validation and the registration of the first PoA under the CDM may come soon. Are they the future of the CDM? This session will examine PoA experiences, issues faced, expectations and what is needed to deliver on the expectations of PoAs.	Business Challenges & Opportunities in a Carbon Constrained Economy EU allowances, CDM and JI credits, Green and White certificates are already there, whilst new insurance tools are being designed, sectoral crediting is under discussion and venture capital may open new financing possibilities. This session will look at the future prospects of market-based mechanisms and their interrelations, as well as investors responses in a carbon-constrained world.	Towards Transparency in National Allocations – Guaranteeing a Short Market Different jurisdictions are now experimenting or have implemented their own national or regional Emissions Trading Scheme in order to provide a stimulus for achieving national emission reductions. What is need to assure that the mechanisms are achieving the desired reductions, and remain transparent to the market participants?	Future of Waste Management in City Planning – Tackling the Challenges Landfill waste management has been considered as one of the low hanging fruits for CDM activities however to date, they have largely be undertaken in isolation from the overall city planning. Existing waste management options under CDM include landfill gas management, methane avoidance including aerobic and anaerobic composting and incineration; while future options could include recycling. This session will look at how overall city waste management planning can optimize its opportunities to benefit from options provided under the flexible mechanism/GHG market.
14:30				
14:45				
15:00				
15:15	Short break			
15:30	Scaling up of Carbon Finance – Sector Development Planning and Long Term Investment Decisions			
15:45	The role the private sector can play in mobilizing capital to address climate mitigation and adaptation actions is increasingly being recognized. Nevertheless, the manner in which this capital can be made available requires the right framework in which investments can be made. This session will debate the type of policies and sectoral planning that is needed to ensure long term carbon financing.			
16:00				
16:15				
16:30				
16:45				

■ Plenary Sessions
■ Traders Stream Workshops

■ Training Sessions
■ New Markets Stream Workshops

■ Project Stream Workshops
■ Cities & Carbon Finance Stream Workshops

Registered Exhibitors (End of January 2009)

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Participants fees

3 day ticket Trade Fair & Conference & Side Events _____	€ 1,349
1 day ticket Trade Fair & Conference & Side Events _____	€ 729
Discounted 3 day ticket Trade Fair & Conference & Side Events (for NGOs, Associations and Supporting Organizations) _____	€ 899
Discounted 3 day ticket Trade Fair & Conference & Side Events (for Developing Countries) _____	€ 218
Discounted 3 day ticket Trade Fair & Conference & Side Events (for Students & Academia) _____	€ 99
3 day ticket Trade Fair & Side Events only _____	€ 390
1 day ticket Trade Fair & Side Events only _____	€ 139
"Meet the Carbon Market" Evening Reception (May 27, 2009) Cocktail and Dinner _____	€ 69

All prices plus VAT

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See you at **CARBON EXPO 2009!**
Barcelona, May 27 – 29, 2009

Your contacts:

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